

INTERSCHUTZ 2020

Digitalization & Transformation

15–20 June 2020

Hannover ▪ Germany

interschutz.com



Deutsche Messe



INTERSCHUTZ – your hub for business and lead generation

In June 2020, the **world's leading trade fair** for the fire and rescue services, civil protection, safety and security will again serve as an international hub dedicated to the overarching motto **“Teams, Tactics, Technology – Connecting Protection and Rescue”**.

The world fair takes as its focus two key aspects that are influencing the sector: the role of innovative digital solutions and the growing trend towards collaboration between various professional players and institutions.

Safety and security – from personal **protective equipment** to the more and more important **control center and communication technology** – is a recurring and important theme in every segment represented at INTERSCHUTZ.

INTERSCHUTZ – take part in shaping the future!



1,498
Exhibitors



178,000 m²
Exhibition space



157,000
Visitors

Figures refer to the last INTERSCHUTZ in 2015.

Hall 16 – Driving the transformation

In Hall 16 the energy will be palpable – the venue affords a platform for key players who want to change the world and the people behind the digital transformation. They are motivated by pioneers, thinkers and innovators. All driven by visions, concepts and solutions for the future and inspired by groundbreaking, innovative technology.

Here we can explore future scenarios and discuss important trends such as urbanization, demographic change and digitization in the context of public safety and security.

We will consider realistic concrete scenarios in which innovative solutions and technology could be meaningfully applied.

Together we'll create new perspectives for our teams, tactics and technology.



Digitalization & Transformation – Mega trends shaping the future

- Which digital value-added services could be expected from a future **5G tetra network**?
- What role can **BIM (Building Information Modeling)** and **GIS (Geo-information Systems)** play in proactive training, simulation and application in smart cities?
- How can **robot and sensor technology** aid fire and rescue teams? What challenges need to be overcome in this context?
- What role does **AI** play in decision-making processes? Can the data be trusted?
- What will the role of **control centers in smart cities** be?
- How can **emergency and protection services** be organized in order to keep up with future trends and cope with the changes in urban society?
- Proactive not reactive: how can **big data** assist the fire services?
- How can **virtual and augmented reality** complement knowledge transfer and provide sustainable assistance in operational situations?
- **From eLearning to iLearning** – how can intelligent learning systems be applied in safety and security organizations?
- How can real-time information improve decision-making and lead to a better awareness of operational situations?
- How can risk reduction strategies be applied in cities and proactive scenarios be realized?
- What kind of improvements will Advanced Mobile Location bring to public safety?

Join the experience! Deconstruct the challenges of transformation and embrace the opportunities of the future! Together. Passionate about technology. Interdisciplinary and future-oriented.



5G – the latest cellular network generation



Currently we are the first and only trade fair organization in the world to boast a 5G infrastructure. Hall 16 features 5G, which is a game-changer in many sectors and applications. Use this unique opportunity to showcase applications that depend on 5G.

Highlights

In addition to the display areas, there are further opportunities for networking, collaboration and exchange between all agencies and players in public safety.

■ Smart Public Safety Hub

Exhibitors come together under one roof to present different scenarios in which interdisciplinary applications are collaboratively deployed: seamless data exchange and networked systems afford an insight into the exciting future of collaboration.

■ Future Trends in Public Safety

This special display offers insights into technological, organizational and social mega trends and their impact on public safety.

■ Forum: “Transformation & Digitalization”

Debates, discussions and dialogue on current and future challenges and opportunities, complemented by interactive sessions.



■ Spread the Word – Lounge

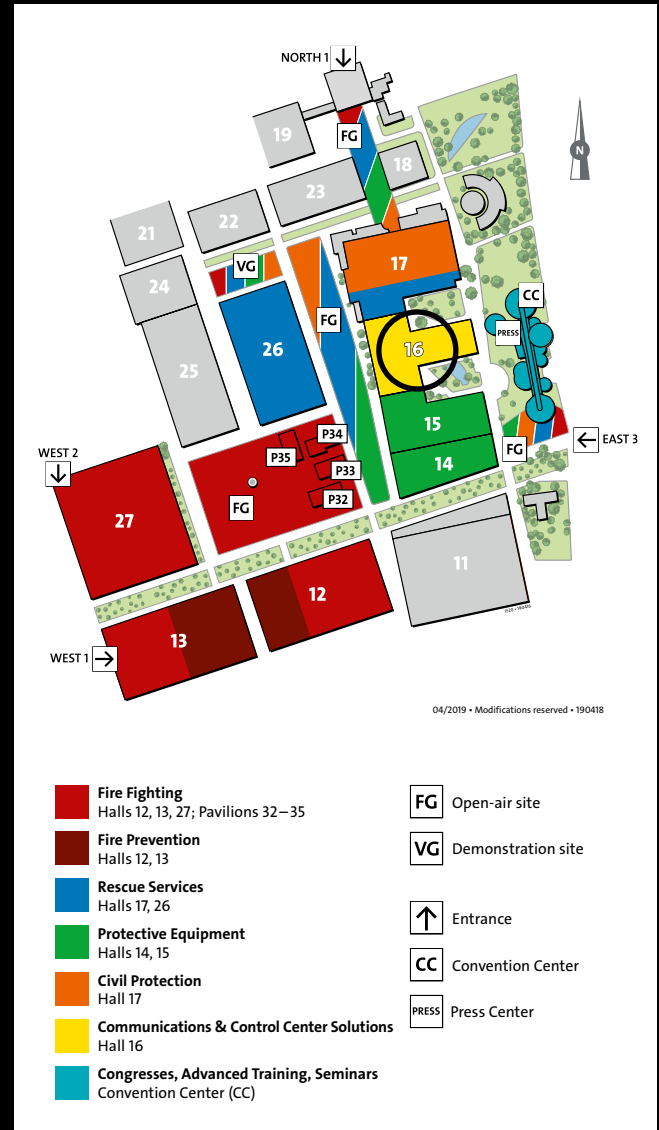
A hotspot for bloggers, influencers, editors and press spokesperson. A place for networking, interviews and taking a look behind the scenes.



■ Demo Area

A special area for demos and presentations. A chance to showcase solutions and equipment – for discussions, trying out the exhibits and a place of discovery.

Do you want to be a player in this area? Then contact us to discuss all the various possibilities for your active engagement!





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