



Brochure
January 2022

Startup packages

People and Goods on the Move

Discover the latest in fossil-free and digital logistics.

The expanded concept of the IAA TRANSPORTATION 2022 creates the most progressive platform for commercial vehicles, transport, logistics and buses.

Whether transport and logistics, vehicle technology, trailers and superstructures or the challenges of global supply chains — all of them play an important role at the IAA TRANSPORTATION.

Especially startups and young companies contribute to the innovative solutions for sustainable logistics.



Idea

Increased attention through exclusive positioning



Share your vision of sustainable logistics and strategic goals with visitors from all over the world



Experience an increased attention by the visitors and investors due to the prominent placement.



Make valuable contacts and have groundbreaking discussions which may push development of your young company.

Startup packages

With modern stand construction concepts for increased company presence

The central placement of the startup areas in different halls puts your company at the center of the flow of visitors.

By booking a startup package, you are entitled to participate in the **Elevator Pitch** and can present your innovative strength and potential to a wide audience in 180 seconds.



Startup packages

With modern stand construction concepts for increased company presence

	3.490 plus VAT	4.490 € plus VAT	5.490 € plus VAT
	SMALL	MEDIUM	LARGE
Stand size:	4 sqm	8.75 sqm	16 sqm
Number of exhibitor passes:	2	3	4
Space to display your products at the stand area	No space	Space to display your products at the stand area	Space to display your products at the stand area

Startup package S (2x2m)

Conditions in detail

- incl. 2 exhibitor passes
- modern & sustainable stand construction with velour floor incl. construction and dismantling
- graphic display area (190x40cm)
- partially colorized wall side in industrial look
- 40" monitor
- 2x LED spotlights
- one bar table with two bar stools
- included ancillary costs: stand cleaning and daily disposal, 3 KW power connection on three sockets, WIFI up to 6 Mbit/s
- communication fee
- locker
- participation at the elevator pitch possible
- no space to display your products at the stand
- Optional: One side of wall (2x3m, see rendering) you can either design graphically for € 550,- with your visual or similar or alternatively, have it coloured to match the industrial look (incl. in package price) and optionally book a monochromatic "BIG LETTER" foil lettering for € 35,-/sqm.



3.490 € plus VAT

Startup package M (3,5x2,5m)

Conditions in detail

- incl. 3 exhibitor passes
- modern & sustainable stand construction with velour floor incl. construction and dismantling
- graphic display area (190x40cm)
- partially colorized wall side in industrial look
- 40" monitor
- 3x LED spotlights
- one bar table with four bar stools
- two shelves and two product platforms
- included ancillary costs: stand cleaning and daily disposal, 3 KW power connection on three sockets, WIFI up to 6 Mbit/s, night guard
- communication fee
- locker
- participation at the elevator pitch possible
- space to display your products at the stand
- Optional: One side of wall (2x3m, see rendering) you can either design graphically for € 550,- with your visual or similar or alternatively, have it colored to match the industrial look (incl. in package price) and optionally book a monochromatic "BIG LETTER" foil lettering for € 35,-/sqm.



4.490 € plus VAT

Startup package L (4x4m)

Conditions in detail

- incl. 4 exhibitor passes
- modern & sustainable stand construction with velour floor incl. construction and dismantling
- graphic display area (190x40cm)
- partially colorized wall side in industrial look
- 40" monitor
- 3x LED spotlights
- one bar table with two benches
- two shelves and two product platforms
- included ancillary costs: stand cleaning and daily disposal, 3 KW power connection on three sockets, WIFI up to 6 Mbit/s, night guard
- communication fee
- locker
- participation at the elevator pitch possible
- space to display your products at the stand
- Optional: One side of wall (2x3m, see rendering) you can either design graphically for € 550,- with your visual or similar or alternatively, have it colored to match the industrial look (incl. in package price) and optionally book a monochromatic "BIG LETTER" foil lettering for € 35,-/sqm.



5.490 € plus VAT

CONTACT



We would be pleased if the offer aroused your interest.

If you have further questions regarding the registration or about the packages, do not hesitate to contact us.

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Further information

Further information on the elevator pitch and its planning will follow shortly.

